

 > Business

Radiant Group inks reseller agreement with Strongpoint Technology

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PETALING JAYA: Retail technology solutions provider Radiant Globaltech Bhd (Radiant Group) has entered into a reseller agreement with Strongpoint Technology AB to sell and distribute the latter's products and solutions within Malaysia and Singapore.

Strongpoint is involved in selling, distributing and providing retail technology products and services to the retail industry. Its products and services range from cash management solutions, storage stations, vending machines, self-checkout machines and an e-commerce logistics suite.

Radiant Group said in a statement that the exclusive rights is valid for 24 months from March 15, 2019.

Its managing director Paul Yap Ban Foo said the agreement is a vote of confidence in the group's ability to market and sell retail technology solutions in the Southeast Asia region, having established a strong market presence and effective distribution channels across the region.

Furthermore, Yap said the group would be able to capitalise on Strongpoint's core expertise of hardware products for the retail industry and cross-sell its in-house retail technology solution portals.

"This would enable us to gain a bigger market share in the region going forward," he added.

Radiant Group is primarily involved in the provision of retail technology solutions, which consists of providing hardware and software for retail industry, as well as maintenance and technical support services for retail hardware and software.

It has operational presence in Malaysia, Vietnam and Cambodia.

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锐腾获STRONGPOINT马新分销权

吉隆坡15日讯 | 锐腾 (RGTECH, 0202, 创业板) 宣布, 子公司--RADIANT GLOBAL ADC私人有限公司与STRONGPOINT科技公司签署一项分销商协议, 以获得在大马和新加坡境内销售、营销和支撑STRONGPOINT系

统零售技术产品和解决方案的专利。

锐腾发文指出, 上述协议为期24个月, 除非任何一方在初始期限内结束或延长期限内前6个月发出终止通知, 否则便自动续约1年。